



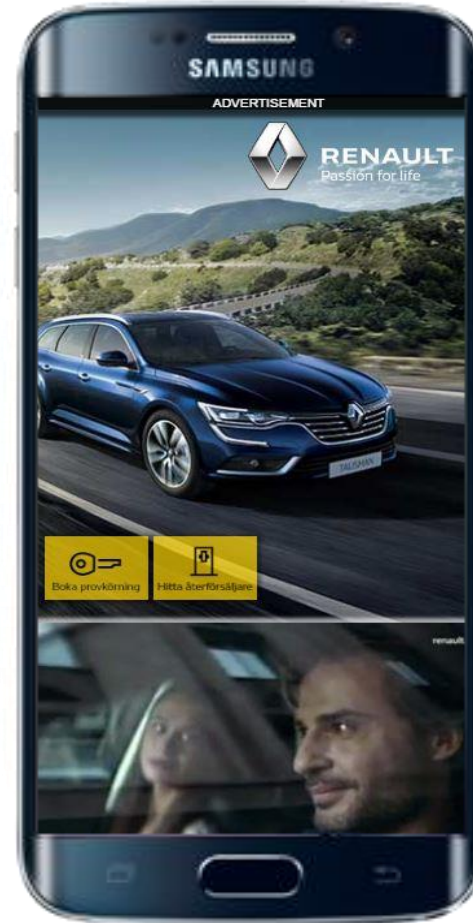
**Interscroller & Miniscroller  
ads**

## Interscroller ad

The interscroller format is revealed underneath the mobile web page content as the user scrolls down the page. When 90% of the ad unit is in view, it snaps and locks into full view.

It is a user-friendly "interstitial" that provides an introduction of an ad through a simple swipe gesture. This ad format is built responsively, adapting to full screen on all devices and can embed a video.

Demo: <http://adops.webads.it/Interscroller.html>



## Miniscroller ad

The miniscroller format is revealed underneath the mobile web page content as the user scrolls down the page. The miniscroller shows piece of "background ad" (300x250 pixels) during scroll action.

Demo: <http://adops.webads.it/Miniscroller.html>





**Chiamaci!**

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**Domande?**

