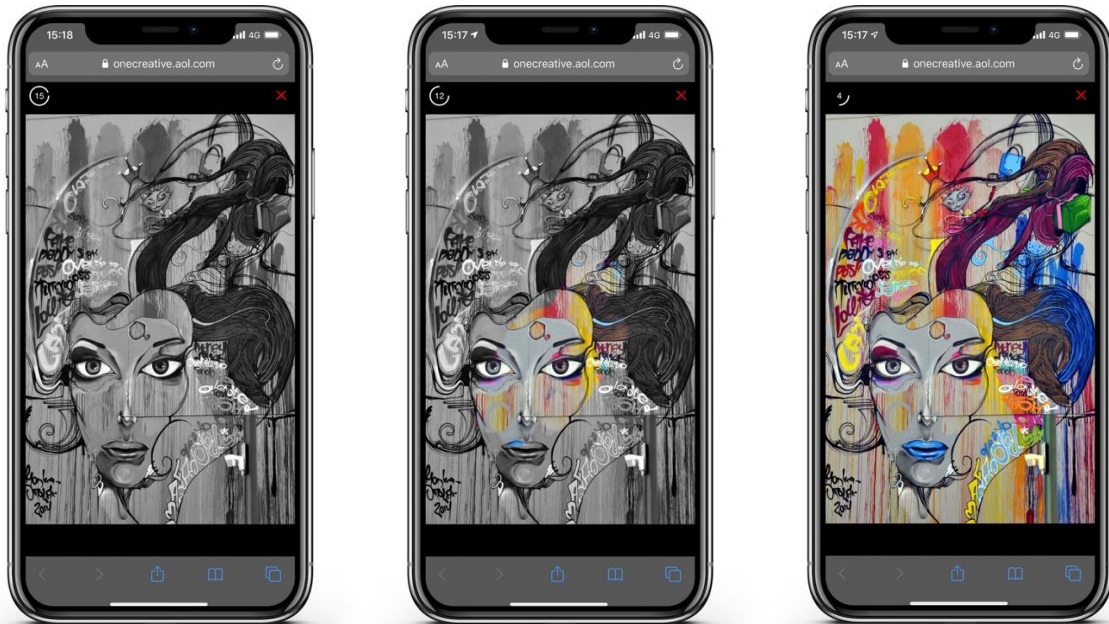


SCRATCH | Mobile



The Scratch | Mobile is a full screen ad that's displayed over the webpage content and it allows the user to scratch the predefined area and reveal the ad message.

SCAN ME ON A MOBILE DEVICE:

It is displayed for 15 seconds and a timer in the upper left corner counts down to zero. After 15 seconds the ad automatically closes.



The user can also opt to close the ad manually by clicking the close button in the upper right corner.

[Previewlink](#)

SPECIFICATIONS

Asset	Weight	File type	Dimensions	Required
Image before	Max 300kb	.jpg/.png	640 x 960 px	yes
Image after	Max 300kb	.jpg/.png	640 x 960 px	yes
clickURL				yes
Impression tracker				no