



The Intro Page is a full screen ad that's displayed over the webpage content. It has an interactive area that lets the user slide a bar horizontally in order to reveal an 'after' image.



It is displayed for 30 seconds and a timer in the upper left corner counts down to zero. After 30 seconds the ad automatically closes. The user can also opt to close the ad manually by clicking the close button in the upper right corner.

[Previewlink](#)

SPECIFICATIONS

Asset	Weight	File type	Dimensions	Required
Image (before)	Max 700kb	.jpg/.png	1024 x 576 px (16:9)	yes
Image After	Max 700kb	.jpg/.png	1024 x 576 px (16:9)	yes
clickURL				yes
Impression tracker				no